

26 July 2019

## Vertu Motors plc

("Vertu Motors" or the "Company")

### Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 25 July 2019, it purchased 92,144 ordinary shares of 10p each in the Company on the London Stock Exchange (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 24 July 2019 as follows:

Date of purchase	25 July 2019
Number of ordinary shares purchased	92,144
Highest price paid per ordinary share	37.00 pence
Lowest price paid per ordinary share	36.40 pence
Volume weighted average price paid per ordinary share	36.8580 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 372,822,173 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

#### Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	25 July 2019

#### Aggregate information:

Aggregated volume	Volume-weighted average price (pence)	Venue
92,144	36.8580	London Stock Exchange

#### Individual transactions:

15,000	37.00 pence	10:56 UK
850	37.00 pence	10:56 UK
11,294	37.00 pence	10:56 UK
7,454	37.00 pence	12:13 UK
2,090	37.00 pence	12:17 UK
2,546	37.00 pence	12:17 UK
1,527	37.00 pence	12:17 UK
529	37.00 pence	12:17 UK
461	37.00 pence	12:17 UK

27	37.00 pence	12:17 UK
10,000	36.975 pence	12:18 UK
11,964	36.90 pence	10:13 UK
1,657	36.90 pence	10:13 UK
2,355	36.75 pence	15:17 UK
12,500	36.70 pence	13:07 UK
2,242	36.40 pence	15:25 UK
2,424	36.40 pence	15:25 UK
2,376	36.40 pence	15:25 UK
4,848	36.40 pence	15:25 UK

**For further information please contact:**

**Vertu Motors plc**

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**Zeus Capital Limited**

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**Notes to Editors**

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 123 sales outlets across the UK. Its' dealerships operate predominantly under the Bristol Street Motors, Vertu, Farnell and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 120 franchised sales outlets and 3 non-franchised sales operations from 104 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – [www.vertumotors.com](http://www.vertumotors.com) / [www.vertucareers.com](http://www.vertucareers.com)

Vertu brand websites – [www.bristolstreet.co.uk](http://www.bristolstreet.co.uk) / [www.vertuhonda.com](http://www.vertuhonda.com) / [www.vertutoyota.com](http://www.vertutoyota.com) / [www.macklinmotors.co.uk](http://www.macklinmotors.co.uk) / [www.farnellandrover.com](http://www.farnellandrover.com) / [www.farnelljaguar.com](http://www.farnelljaguar.com) / [www.vertuvolkswagen.com](http://www.vertuvolkswagen.com) / [www.vertumercedes-benz.com](http://www.vertumercedes-benz.com)