

28 June 2019

Vertu Motors plc

("Vertu Motors" or the "Company")

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 28 June 2019, it purchased 194,863 ordinary shares of 10p each in the Company on the London Stock Exchange (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 10 October 2018 as follows:

Date of purchase	27 June 2019
Number of ordinary shares purchased	194,863
Highest price paid per ordinary share	39.45 pence
Lowest price paid per ordinary share	39.00 pence
Volume weighted average price paid per ordinary share	39.1690 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 374,080,230 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	27 June 2019

Aggregate information:

Aggregated volume	Volume-weighted average price (pence)	Venue
194,863	39.1690	London Stock Exchange

Individual transactions:

10,000	39.15 pence	09:14 UK
324	39.15 pence	09:14 UK
803	39.15 pence	09:34 UK
277	39.15 pence	09:34 UK
3,459	39.15 pence	09:39 UK
16,988	39.00 pence	09:39 UK
8	39.00 pence	09:40 UK
1,091	39.00 pence	09:49 UK
185	39.00 pence	12:02 UK
7,645	39.00 pence	13:38 UK

6,538	39.00 pence	13:42 UK
10,000	39.45 pence	13:54 UK
6,126	39.00 pence	15:18 UK
1,521	39.00 pence	15:18 UK
5,322	39.00 pence	15:23 UK
914	39.00 pence	15:36 UK
5,175	39.00 pence	15:36 UK
10,000	39.30 pence	15:40 UK
10,000	39.35 pence	15:49 UK
20,000	39.20 pence	16:05 UK
3,139	39.20 pence	16:10 UK
5,686	39.20 pence	16:10 UK
937	39.20 pence	16:17 UK
4,134	39.20 pence	16:17 UK
786	39.20 pence	16:17 UK
6,000	39.20 pence	16:18 UK
2,080	39.20 pence	16:21 UK
1,311	39.20 pence	16:21 UK
2,367	39.20 pence	16:21 UK
14,130	39.20 pence	16:21 UK
15,110	39.20 pence	16:21 UK
3,930	39.20 pence	16:21 UK
11,014	39.20 pence	16:21 UK
7,863	39.20 pence	16:21 UK

For further information please contact:

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Notes to Editors

Vertu Motors is the sixth largest automotive retailer in the UK with a network of 123 sales outlets across the UK. Its' dealerships operate predominantly under the Bristol Street Motors, Vertu, Farnell and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 120 franchised sales outlets and 3 non-franchised sales operations from 104 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – www.vertumotors.com / www.vertucareers.com

Vertu brand websites – www.bristolstreet.co.uk / www.vertuhonda.com / www.vertutoyota.com /
www.macklinmotors.co.uk / www.farnellandrover.com / www.farnelljaguar.com /
www.vertuvolkswagen.com / www.vertumercedes-benz.com