

For filings with the FCA include the annex

For filings with issuer exclude the annex

TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARESⁱ

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: ⁱⁱ	Vertu Motors PLC Sedol: B1GK464 GB
2 Reason for the notification (please tick the appropriate box or boxes):	
An acquisition or disposal of voting rights	YES
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments	
An event changing the breakdown of voting rights	NO
Other (please specify):	
3. Full name of person(s) subject to the notification obligation: ⁱⁱⁱ	Majedie Asset Management Limited
4. Full name of shareholder(s) (if different from 3.): ^{iv}	Majedie UK Equity Fund Majedie UK Smaller Companies Fund
5. Date of the transaction and date on which the threshold is crossed or reached: ^v	29 May 2015
6. Date on which issuer notified:	3 June 2015
7. Threshold(s) that is/are crossed or reached: ^{vi, vii}	Under 5%

8. Notified details:							
A: Voting rights attached to shares ^{viii, ix}							
Class/type of shares if possible using the ISIN CODE	Situation previous to the triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting Rights	Number of shares	Number of voting rights		% of voting rights ^x	
			Direct	Direct ^{xi}	Indirect ^{xii}	Direct	Indirect
GB00B1GK4645	18012492	18012492		14512492			4.26%

B: Qualifying Financial Instruments				
Resulting situation after the triggering transaction				
Type of financial instrument	Expiration date ^{xiii}	Exercise/ Conversion Period ^{xiv}	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments ^{xv, xvi}						
Resulting situation after the triggering transaction						
Type of financial instrument	Exercise price	Expiration date ^{xvii}	Exercise/ Conversion period ^{xviii}	Number of voting rights instrument refers to	% of voting rights ^{xix, xx}	
					Nominal	Delta

Total (A+B+C)	
Number of voting rights	Percentage of voting rights
14512492	4.26%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: ^{xxi}

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Proxy Voting:

10. Name of the proxy holder:	
11. Number of voting rights proxy holder will cease to hold:	
12. Date on which proxy holder will cease to hold voting rights:	

13. Additional information:	Majedie Asset Management Limited is a discretionary Fund Manager. It invests funds on behalf of its clients on a segregated basis as well as through sub-funds of its pooled vehicles, Majedie Asset Management Investment Fund Company and Majedie Asset Management (International) Investment Fund Company Plc. It is also the manager of the Majedie Institutional Trust.
14. Contact name:	James Tanqueray
15. Contact telephone number:	020 7618 3949