

5 March 2015

Vertu Motors plc ("Vertu" or "Company")

Director Shareholding

Vertu was informed today of the following dealing by a Director, Michael Sherwin (the "Dealing"). The Dealing took place on 5 March 2015 at a price of 56.9p per ordinary share of 10p each in the Company ("Ordinary Shares"):

Director	Beneficial holding of Ordinary Shares prior to the Dealings	% of share capital prior to the Dealings	Shares acquired	Resultant Beneficial holding of Ordinary Shares after the Dealings	Resultant % of share capital after the Dealings
Michael Sherwin	348,185	0.10	13,141	361,326	0.11

The Company's issued share capital consists of 340,907,585 Ordinary Shares with voting rights. The Company does not hold any Ordinary Shares in treasury.

- Ends -

For further information please contact:

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