

11 April 2008

Vertu Motors plc (“Vertu”)

Notice of Results

Vertu Motors plc, the 10th largest UK motor retailer, will be reporting Preliminary Results for the year ended 29th February 2008 on Wednesday 14th May 2008.

A meeting for analysts will be held at 9:30am on Wednesday 14th May 2008 at the offices of Financial Dynamics, 26 Southampton Buildings, London, WC2A 1PB.

- Ends-

For further information, call:

Billy Clegg/Alex Beagley, Financial Dynamics

020 7831 3113

Notes to editors

Vertu Motors is the 10th largest motor retailer in the United Kingdom with 45 dealerships forming a national network across England, operating under the Bristol Street Motors brand. Manufacturing partners include Citroen, Ford, Iveco, Honda, Peugeot, Renault, Vauxhall and Hyundai.

Vertu Motors was established in November 2006 with the aim of consolidating the UK motor retail sector. The company listed on AIM in December 2006 and raised £25m. The Executive Directors are experienced within the sector, having previously held senior positions within Reg Vardy and CD Bramall.

In March 2007, the Group acquired the 13th largest motor retailer in the United Kingdom, Bristol Street Motors. In the summer of 2007, Vertu acquired Blake Holdings, Grantham Motor Company Limited and a Ford dealership in Morpeth, Northumberland.

It is intended that the Company will continue to acquire motor retail operations in the form of franchised dealerships and used car only operations. The Company's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through the national network.

www.vertumotors.com