

18 July 2022

## Vertu Motors plc

(“Vertu Motors” or the “Company”)

### Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 15 July 2022, it purchased 128,299 ordinary shares of 10p each in the Company on the London Stock Exchange (the “Repurchased Shares”), pursuant to the share buyback programme (the “Buyback Programme”) that was announced on 07 June 2022 as follows:

Date of purchase	15 July 2022
Number of ordinary shares purchased	128,299
Highest price paid per ordinary share	56.00 pence
Lowest price paid per ordinary share	54.70 pence
Volume weighted average price paid per ordinary share	55.8350 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 349,708,203 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

#### Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	15 July 2022

#### Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
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128,299

55.8350

London Stock Exchange

1	54.70 pence	08:00 UK
1,021	54.70 pence	08:01 UK
2,600	54.70 pence	08:11 UK
3,000	54.70 pence	08:11 UK
1,204	54.70 pence	08:11 UK
8,118	55.90 pence	14:51 UK
20,000	55.90 pence	14:51 UK
3,450	55.90 pence	14:51 UK
9,588	55.90 pence	14:51 UK
43	55.90 pence	14:51 UK
1,379	55.90 pence	14:51 UK
51,882	55.90 pence	14:51 UK
5,540	55.90 pence	14:51 UK
8,458	55.90 pence	14:51 UK
1,542	55.90 pence	14:51 UK
10,473	56.00 pence	16:25 UK

**For further information please contact:**

**Vertu Motors plc**

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**Zeus Capital Limited**

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**Camarco**

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Billy Clegg

Tom Huddart

**Notes to Editors**

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 160 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national

dealership network. The Group currently operates 156 franchised sales outlets and 4 non-franchised sales operations from 121 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – [investors.vertumotors.com](https://investors.vertumotors.com) / [www.vertucareers.com](https://www.vertucareers.com)

Vertu brand websites – [www.vertumotors.com](https://www.vertumotors.com) / [www.bristolstreet.co.uk](https://www.bristolstreet.co.uk) / [www.macklinmotors.co.uk](https://www.macklinmotors.co.uk) / [www.vertumotorcycles.com](https://www.vertumotorcycles.com)