

11 July 2022

Vertu Motors plc

(“Vertu Motors” or the “Company”)

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 08 July 2022, it purchased 106,776 ordinary shares of 10p each in the Company on the London Stock Exchange (the “Repurchased Shares”), pursuant to the share buyback programme (the “Buyback Programme”) that was announced on 07 June 2022 as follows:

Date of purchase	08 July 2022
Number of ordinary shares purchased	106,776
Highest price paid per ordinary share	56.00 pence
Lowest price paid per ordinary share	55.75 pence
Volume weighted average price paid per ordinary share	55.8829 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 350,155,699 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	08 July 2022

Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
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106,776

55.8829

London Stock Exchange

Individual Transactions:

50,000	55.75 pence	12:22 UK
762	56.00 pence	13:09 UK
75	56.00 pence	13:09 UK
81	56.00 pence	13:09 UK
6,221	56.00 pence	13:09 UK
2	56.00 pence	13:09 UK
4,400	56.00 pence	13:32 UK
2,738	56.00 pence	13:32 UK
2,741	56.00 pence	13:32 UK
2,741	56.00 pence	13:32 UK
5,483	56.00 pence	13:32 UK
1,658	56.00 pence	13:32 UK
3,323	56.00 pence	13:32 UK
863	56.00 pence	14:00 UK
2	56.00 pence	14:00 UK
71	56.00 pence	14:00 UK
1,501	56.00 pence	14:48 UK
47	56.00 pence	14:48 UK
4,016	56.00 pence	14:50 UK
4,292	56.00 pence	14:50 UK
6,861	56.00 pence	14:50 UK
2,208	56.00 pence	14:50 UK
4,437	56.00 pence	14:50 UK
702	56.00 pence	14:50 UK
1,551	56.00 pence	15:09 UK

For further information please contact:

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Notes to Editors

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 160 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 156 franchised sales outlets and 4 non-franchised sales operations from 121 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – investors.vertumotors.com / www.vertucareers.com

Vertu brand websites – www.vertumotors.com / www.bristolstreet.co.uk / www.macklinmotors.co.uk / www.vertumotorcycles.com