

14 June 2022

Vertu Motors plc

(“Vertu Motors” or the “Company”)

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 13 June 2022, it purchased 350,876 ordinary shares of 10p each in the Company on the London Stock Exchange (the “Repurchased Shares”), pursuant to the share buyback programme (the “Buyback Programme”) that was announced on 07 June 2022 as follows:

Date of purchase	13 June 2022
Number of ordinary shares purchased	350,876
Highest price paid per ordinary share	56.00 pence
Lowest price paid per ordinary share	54.00 pence
Volume weighted average price paid per ordinary share	54.8678 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 352,367,133 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	13 June 2022

Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
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350,876

54.8678

London Stock Exchange

Individual Transactions:

7,870	56.00 pence	08:01 UK
3,006	56.00 pence	08:01 UK
20,000	55.50 pence	08:05 UK
20,000	55.50 pence	08:05 UK
3,053	55.30 pence	08:17 UK
7,947	55.30 pence	08:17 UK
11,000	55.30 pence	08:17 UK
7,947	55.30 pence	08:17 UK
2,000	55.30 pence	08:17 UK
1,053	55.30 pence	08:17 UK
15	55.30 pence	08:17 UK
11,000	55.30 pence	08:22 UK
5,985	55.30 pence	08:22 UK
8,400	55.00 pence	08:27 UK
8,400	55.00 pence	08:27 UK
5,498	55.00 pence	08:27 UK
8,400	55.00 pence	08:27 UK
19,302	55.00 pence	08:27 UK
2,660	55.00 pence	10:49 UK
1,840	55.00 pence	10:49 UK
20,500	55.00 pence	10:49 UK
1,462	55.00 pence	13:15 UK
1,595	55.00 pence	13:15 UK
2,982	55.00 pence	13:18 UK
961	55.00 pence	13:18 UK
1,330	55.00 pence	13:20 UK
1,329	55.00 pence	13:21 UK
1,330	55.00 pence	13:23 UK
1,755	55.00 pence	13:25 UK
1,256	55.00 pence	13:28 UK
638	55.00 pence	13:31 UK
1,329	55.00 pence	13:32 UK
1,329	55.00 pence	13:35 UK
1,595	55.00 pence	13:38 UK
1,329	55.00 pence	13:39 UK
780	55.00 pence	13:40 UK
161	55.00 pence	13:40 UK
36	55.00 pence	13:40 UK
396	55.00 pence	13:42 UK
1,462	55.00 pence	13:42 UK
5,106	55.00 pence	13:43 UK
1,329	55.00 pence	13:46 UK
2,659	55.00 pence	13:47 UK
654	55.00 pence	13:47 UK
2,358	55.00 pence	13:47 UK
1,216	55.00 pence	13:47 UK
7,000	55.00 pence	13:48 UK
1,004	55.00 pence	13:48 UK

2,123	54.50 pence	13:54 UK
1,329	54.50 pence	13:54 UK
21,548	54.50 pence	13:54 UK
1,312	54.50 pence	14:25 UK
1,329	54.50 pence	14:25 UK
8,859	54.50 pence	14:25 UK
11,500	54.50 pence	14:25 UK
2,925	54.50 pence	14:26 UK
1,861	54.50 pence	14:27 UK
1,728	54.50 pence	14:29 UK
2,660	54.50 pence	14:29 UK
1,329	54.50 pence	14:30 UK
997	54.50 pence	14:33 UK
1,728	54.50 pence	14:34 UK
1,329	54.50 pence	14:35 UK
1,861	54.50 pence	14:37 UK
1,329	54.50 pence	14:40 UK
1,462	54.50 pence	14:40 UK
2,710	54.50 pence	14:41 UK
1,081	54.50 pence	14:41 UK
4,000	54.50 pence	14:41 UK
2,863	54.30 pence	10:25 UK
2,756	54.00 pence	08:42 UK
1,595	54.00 pence	14:49 UK
1,406	54.00 pence	14:49 UK
2,659	54.00 pence	14:49 UK
1,440	54.00 pence	14:50 UK
1,784	54.00 pence	14:50 UK
1,595	54.00 pence	14:52 UK
1,994	54.00 pence	14:54 UK
1,727	54.00 pence	14:55 UK
2,659	54.00 pence	15:17 UK
1,329	54.00 pence	15:17 UK
1,728	54.00 pence	15:19 UK
1,384	54.00 pence	15:20 UK
959	54.00 pence	15:22 UK
1,706	54.00 pence	15:24 UK
1,462	54.00 pence	15:25 UK
2,660	54.00 pence	15:26 UK
313	54.00 pence	15:27 UK
1,329	54.00 pence	15:35 UK
1,750	54.00 pence	15:37 UK
2,740	54.00 pence	15:38 UK
1,281	54.00 pence	15:39 UK
1,601	54.00 pence	15:42 UK
1,462	54.00 pence	15:44 UK
2,739	54.00 pence	15:44 UK
1,298	54.00 pence	15:45 UK
586	54.00 pence	15:49 UK
1,595	54.00 pence	15:50 UK
4,919	54.00 pence	15:51 UK
300	54.00 pence	15:51 UK

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Notes to Editors

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 160 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 156 franchised sales outlets and 4 non-franchised sales operations from 121 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – investors.vertumotors.com / www.vertucareers.com

Vertu brand websites – www.vertumotors.com / www.bristolstreet.co.uk / www.macklinmotors.co.uk / www.vertumotorcycles.com