

07 February 2022

Vertu Motors plc

("Vertu Motors" or the "Company")

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 04 February 2022, it purchased 347,471 ordinary shares of 10p each in the Company on the London Stock Exchange (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 05 November 2021 as follows:

Date of purchase	04 February 2022
Number of ordinary shares purchased	347,471
Highest price paid per ordinary share	68.00 pence
Lowest price paid per ordinary share	66.60 pence
Volume weighted average price paid per ordinary share	67.5683 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 360,298,423 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	04 February 2022

Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
347,471	67.5683p	London Stock Exchange

Individual Transactions:

3,666	68.00 pence	08:58 UK
1,571	68.00 pence	08:58 UK
19,763	68.00 pence	08:58 UK
1,163	68.00 pence	08:58 UK

2,000	68.00 pence	08:58 UK
2,001	68.00 pence	08:58 UK
1,227	68.00 pence	08:58 UK
1,314	68.00 pence	08:58 UK
1,622	68.00 pence	08:58 UK
14,844	68.00 pence	08:58 UK
829	68.00 pence	08:58 UK
420	68.00 pence	08:58 UK
3,360	68.00 pence	08:58 UK
872	68.00 pence	08:59 UK
4,200	68.00 pence	08:59 UK
3,666	68.00 pence	09:03 UK
12,482	68.00 pence	09:03 UK
2,617	68.00 pence	09:03 UK
2,659	68.00 pence	09:03 UK
1,029	68.00 pence	09:03 UK
4,355	68.00 pence	09:03 UK
9,543	68.00 pence	09:03 UK
4,797	68.00 pence	09:03 UK
5,000	68.00 pence	09:04 UK
5,061	68.00 pence	09:04 UK
2,850	68.00 pence	09:04 UK
3,557	68.00 pence	09:04 UK
2,443	68.00 pence	09:04 UK
3,666	68.00 pence	10:15 UK
261	68.00 pence	10:20 UK
24,633	68.00 pence	10:20 UK
50,000	68.00 pence	10:24 UK
3,699	67.40 pence	10:45 UK
573	67.40 pence	10:59 UK
3,699	67.40 pence	11:05 UK
25,190	67.40 pence	11:05 UK
870	67.40 pence	11:05 UK
3,952	67.40 pence	11:05 UK
12,017	67.40 pence	11:05 UK
1,787	67.00 pence	11:09 UK
25,531	67.00 pence	11:21 UK
3,952	67.00 pence	11:21 UK
16,528	67.00 pence	11:21 UK
622	67.00 pence	11:21 UK
1,580	67.00 pence	11:21 UK
1,656	66.60 pence	12:00 UK
280	66.60 pence	12:03 UK
3,743	66.60 pence	12:04 UK
1,868	66.60 pence	12:04 UK
1,868	66.60 pence	12:05 UK
26,768	66.60 pence	12:05 UK
1,787	66.60 pence	12:05 UK
3,880	66.60 pence	12:05 UK
8,150	66.60 pence	12:05 UK

For further information please contact:

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Notes to Editors

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 159 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 155 franchised sales outlets and 4 non-franchised sales operations from 120 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – investors.vertumotors.com / www.vertucareers.com

Vertu brand websites – www.vertumotors.com / www.bristolstreet.co.uk / www.macklinmotors.co.uk / www.vertumotorcycles.com