

25 January 2022

## Vertu Motors plc

("Vertu Motors" or the "Company")

### Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 24 January 2022, it purchased 284,946 ordinary shares of 10p each in the Company on the London Stock Exchange (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 05 November 2021 as follows:

Date of purchase	24 January 2022
Number of ordinary shares purchased	284,946
Highest price paid per ordinary share	64.00 pence
Lowest price paid per ordinary share	61.00 pence
Volume weighted average price paid per ordinary share	63.07 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 361,431,965 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

#### Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	24 January 2022

#### Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
284,946	63.07	London Stock Exchange

#### Individual Transactions:

450	64.00 pence	08:16 UK
14,496	64.00 pence	08:32 UK
15,000	64.00 pence	08:58 UK
15,000	64.00 pence	08:58 UK
15,566	64.00 pence	08:58 UK

13,070	64.00 pence	08:58 UK
1,930	64.00 pence	08:58 UK
2,000	64.00 pence	08:58 UK
5,747	64.00 pence	08:58 UK
1,687	64.00 pence	08:58 UK
17,534	63.60 pence	09:25 UK
2,350	63.60 pence	09:25 UK
15,184	63.60 pence	09:45 UK
4,799	63.60 pence	09:45 UK
10,133	63.60 pence	09:45 UK
22,114	63.20 pence	09:47 UK
22,114	63.20 pence	09:47 UK
5,772	63.20 pence	09:47 UK
1,956	62.60 pence	10:18 UK
15,275	62.60 pence	10:18 UK
14,281	62.60 pence	10:18 UK
2,950	62.60 pence	10:18 UK
536	62.60 pence	10:18 UK
4,055	62.60 pence	10:18 UK
2,175	62.60 pence	10:25 UK
8,772	62.60 pence	10:25 UK
23,000	61.60 pence	10:28 UK
2,000	61.60 pence	10:28 UK
23,000	61.00 pence	10:55 UK
2,000	61.00 pence	10:56 UK

**For further information please contact:**

**Vertu Motors plc**

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**Camarco**

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**Notes to Editors**

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 159 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 155 franchised sales outlets and 4 non-franchised sales operations from 120 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – [investors.vertumotors.com](https://investors.vertumotors.com) / [www.vertucareers.com](https://www.vertucareers.com)

Vertu brand websites – [www.vertumotors.com](https://www.vertumotors.com) / [www.bristolstreet.co.uk](https://www.bristolstreet.co.uk) /  
[www.macklinmotors.co.uk](https://www.macklinmotors.co.uk) / [www.vertumotorcycles.com](https://www.vertumotorcycles.com)